



# NEWS RELEASE

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**For Immediate Release**

## **END IT! for Autumn Color Run Set for April 8 in Orange City**

**Orange City, IA.** – Last April over 350 adults and children participated in the 1st END IT! for Autumn Color Run and \$11,000 was raised for Autumn's Center, which opened in Spencer, IA in October of 2016. Autumn's Center served 735 children in the first three months since opening its doors. The 2nd Annual END IT! for Autumn Color Run/Walk will take place on Saturday, April 8, 2017 at Veterans Park in Orange City, IA. The proceeds of the Color Run benefit Camp Autumn, a therapeutic camp for kids in northwest Iowa. Camp Autumn will open in O'Brien County this summer.

"Autumn's Center and Camp Autumn are part of the solution.... we can all be part of the solution," said Color Run coordinator, Cindy Cleveringa. "The END IT! for Autumn Color Run is an opportunity to be a part of making a difference."

Registrations are now being accepted for the April 8 Color Run by visiting <https://register.chronotrack.com/r/27142>. The early bird special runs through March 10th before increasing in price on March 11 to \$45. Those who register before March 29 will also get a long-sleeve shirt. The run begins at 9 AM in Veterans Park. A free kid's carnival and pancake feed will follow the event.

The END IT! for Autumn Color Run is a fundraiser coordinated by Cindy Cleveringa, Amy Cleveringa, Erin Emmelkamp, and Candace Van Marel.

For more information on this event or services provided by Seasons, Autumn's Center, and Camp Autumn, please visit our website at: [www.seasonscenter.org](http://www.seasonscenter.org) or call 1.800.242.5101.

Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of Iowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community's economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons' services, please visit [www.seasonscenter.org](http://www.seasonscenter.org) or call 1-800-242-5101.

Avera is a regional partnership of health professionals who share support services to provide excellent care at 300 locations in 100 communities in eastern South Dakota and surrounding states. Our ministry, our people and our superior values distinguish Avera. We carry on the health care legacy of the Benedictine and Presentation Sisters, delivering care in an environment guided by our values of compassion hospitality and stewardship. Avera employs more than 13,500. Inpatient, outpatient and clinic visits totaled nearly 2.5 million in the last year, a number equal to more than twice the population of the Avera service area. For more information please visit [www.avera.org](http://www.avera.org).