



NEWS RELEASE

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10 May 2017

For Immediate Release

Color Run Raises Over \$15,000 for Therapeutic Camp

Orange City, IA. – On Saturday, April 8th, over 300 adults and children participated in the 2nd END IT! for Autumn Color Run benefiting Camp Autumn. The fundraiser brought in \$15,001.08 for the therapeutic day camp opening June 5. Camp Autumn is an extension of Autumn's Center, a regional children's center located in Spencer, Iowa, which just served its 1,000th child since opening on October 31, 2016.

The END IT! for Autumn Color Run is coordinated each year by volunteers: Cindy Cleveringa and Amy Cleveringa of Alton and Erin Emmelkamp and Candace Van Marel of Orange City.

"I cannot thank these four lovely women enough for all their hard work in making this event possible," said Kim Scorza, CEO/President of Seasons Center. "Your dedication to children and families in northwest Iowa is to be commended. We are so pleased and profoundly thankful that we have solid partners, such as these women, to help us care for almost 2,300 children annually."

The END IT! for Autumn Color Run raised money through event sponsorships, registrations, and community support, as well as discounts from vendors.

"We couldn't be happier with this year's fundraiser," said Amy Cleveringa, volunteer and Seasons Center Advisory Board member. "Thank you to our donors, runners, and volunteers, who helped us surpass our goal to create an awareness for child abuse. Your caring hearts will never be forgotten and because of you, hundreds of kids will get to experience Camp Autumn this summer."

"Thank you to all the runners and walkers who came out on a beautiful spring morning to support us!" said Scorza. "The day was definitely a huge success!"

For more information on services provided by Seasons, Autumn's Center, and Camp Autumn, please visit our website at: www.seasonscenter.org or call 1.800.242.5101.

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Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of Iowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community's economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons' services, please visit www.seasonscenter.org or call 1-800-242-5101.

Avera is a regional partnership of health professionals who share support services to provide excellent care at 300 locations in 100 communities in eastern South Dakota and surrounding states. Our ministry, our people and our superior values distinguish Avera. We carry on the health care legacy of the Benedictine and Presentation Sisters, delivering care in an environment guided by our values of compassion hospitality and stewardship. Avera employs more than 13,500. Inpatient, outpatient and clinic visits totaled nearly 2.5 million in the last year, a number equal to more than twice the population of the Avera service area. For more information please visit www.avera.org.