

## **NEWS RELEASE**

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## For Immediate Release

## Auction for Autumn Raises nearly \$18,000 for Northwest Iowa Children

**ORANGE CITY, IA** – On Friday, October 28, 2017, 75 community members came together to raise \$17,946.37 in Orange City, Iowa at a dessert auction to support northwest Iowa children. Proceeds from this annual fundraiser will benefit Camp Autumn, a therapeutic camp for children ages 4-21 located near Sutherland, Iowa. Camp Autumn, which opened in June 2017, provides a unique blend of therapy, skill development, and fun for those who have experienced trauma, abuse, loss, grief, parental substance abuse, divorce of parents, family violence, or those who have developmental conditions. Both Autumn's Center and Camp Autumn were named in honor and memory of Autumn Elgersma, of Orange City, Iowa who died four years ago after being hospitalized due to the abuse she endured while in the care of her babysitter.

"Seasons has been so blessed by the generosity of others through our annual fundraiser," said Kim Scorza, CEO/President of Seasons. "We cannot thank our donors enough for their selfless gifts in supporting the most vulnerable members of our society, our children. The success of this event really shows how great it is to live in northwest lowa!"

It was behind the walls of the Prairie Winds Event Center in Orange City that 9 tables of business owners, community supporters, and agency partners bid on locally-made desserts, with sales reaching as high as \$3,650 for a Reese's Peanut Butter Chocolate Cake Cheesecake, donated by Kendall and Lori Wassenaar of Orange City, Iowa. The auction was led by auctioneer, Terry Meekma of Meekma Insurance for the third year in a row.

"We are grateful to each of our dessert makers for creating and donating beautiful creations each and every year," said Katie Ping, Marketing and Events Coordinator at

Seasons. "Each year, we are astounded by our talented friends, community members, and business owners who take time and care to provide such carefully crafted pieces of art."

Seasons Center plans to continue the annual fundraiser next year, with a date set for Saturday, October 27, 2018.

Seasons is a non-profit organization and has been providing a broad range of psychiatric and behavioral health services to people and communities in Northwest lowa since 1959. Seasons strives to provide exceptional care to children, families, and adults through skilled, dedicated, and passionate employees who use evidence-based treatment practices and innovative treatment techniques.

For more information on Seasons' services, please visit our website at: www.seasonscenter.org and Facebook page <a href="https://www.facebook.com/SeasonsCenterForBehavioral.Health">www.facebook.com/SeasonsCenterForBehavioral.Health</a>

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Autumn's Center, the first of its kind regional children's center, houses rooms and offices designated to care for children's behavioral health, including areas for psychiatric services, outpatient therapy, psychological testing, behavioral health intervention services, substance abuse counseling, parent education, and care coordination services. The center offers a child friendly and healing environment throughout the building.

Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of lowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community's economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons' services, please visit www.seasonscenter.org or call 1-800-242-5101.

Avera is a regional partnership of health professionals who share support services to provide excellent care at 300 locations in 100 communities in eastern South Dakota and surrounding states. Our ministry, our people and our superior values distinguish Avera. We carry on the health care legacy of the Benedictine and Presentation Sisters, delivering care in an environment guided by our values of compassion hospitality and stewardship. Avera employs more than 13,500. Inpatient, outpatient and clinic visits totaled nearly 2.5 million in the last year, a number equal to more than twice the population of the Avera service area. For more information please visit www.avera.org.