



NEWS RELEASE

For more information, contact
Katie Ping, Marketing & Events Coordinator, Seasons
Phone: 1-800-242-5101 | E-mail: kping@seasonscenter.org

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For Immediate Release

Buena Vista University Lakes Region Book Drive Benefits Camp Autumn

Spencer, IA - Seasons Center for Behavioral Health received hundreds of books from the Buena Vista University Lakes Region Book Drive to benefit Camp Autumn.

Buena Vista University Lakes Region approached Seasons this fall on a special idea for a book drive to benefit children and families. BVU Lakes Region staff worked to gather a variety of books to engage the wide range of campers who attend Camp Autumn.

"Our team at BVU Lakes Region is honored to play a small part in the wonderful things that happen at Camp Autumn," said Kelli Larsen, Regional Director at Buena Vista University Lakes Region. "We wanted to share our love of learning through the giving of books, and we could not be happier with the outcome of the book drive. So many people came to us with their donations, also excited to be giving to Camp Autumn."

Books donations came in from the four campus locations in Spencer, Spirit Lake, Emmetsburg, and Estherville, and new books were even shipped to BVU as a donation to the book drive to benefit northwest Iowa children.

"This gift of books is something that can have a lasting impact on children for months and years to come," said Kim Scorza, CEO/President of Seasons. "I know our kids at Camp Autumn will be overjoyed to have stories read to them while at camp and having the chance to take their favorite book home will be a special gift to them."

Campers will enjoy a wide variety of books at all reading levels at camp, while learning through story time with their counselor, practicing reading skills, and spending quiet time in the reading nook. During the 2018 summer day camps, campers will be given

the opportunity to bring a book home from the collection, which was an important part of the special project.

"We're so grateful to BVU Lakes Region for sharing their love of reading and coming together to gather books for our kids at Camp Autumn," said Katie Ping, Marketing & Events Coordinator at Seasons. "Our community is incredibly supportive of the work we do for children and families and this is another strong testament to that. We can't wait for our campers to discover new characters and storylines from the vast array of books now available to them at camp – and it's all thanks to BVU Lakes Region staff and supporters."

"We hope to be able to do this each year around the holidays to have books available for the kids at Camp Autumn," Larsen added.

Camp Autumn is a therapeutic camp for children ages 4-21 located in O'Brien County. Through a unique blend of therapy, skill development, and fun, children experience group activities, games, arts and crafts, nature exploration, group therapy, and lake activities during 9 weeks of summer day camps. Additional programming and events continue throughout the year to benefit children and their families in northwest Iowa.

For more information on Camp Autumn and Seasons' services, please visit our website at: www.seasonscenter.org and Facebook page www.facebook.com/SeasonsCenterForBehavioralHealth

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Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of Iowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community's economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons' services, please visit www.seasonscenter.org or call 1-800-242-5101.

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