



# NEWS RELEASE

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**For Immediate Release**

## **Color Run Raises \$12,660.83 for Therapeutic Camp**

**Orange City, IA** – On Saturday, April 21st, over 290 adults and children participated in the 3rd END IT! for Autumn Color Run benefiting Camp Autumn. The fundraiser brought in \$12,660.83 for the therapeutic day camp, which begins day camps on June 4. Camp Autumn, an extension of Autumn's Center, a regional children's center located in Spencer, Iowa, served over 140 children through nine weeks of summer day camps in 2017 and has 213 children registered already this year.

The END IT! for Autumn Color Run is coordinated each year by volunteers: Cindy Cleveringa and Amy Cleveringa of Alton and Erin Emmelkamp of Orange City.

"We are so grateful to everyone who supported the color run, the runners and walkers, the over 60 sponsors and nearly 70 volunteers," says Cindy Cleveringa. "People participate for many reasons, but regardless of the reason for supporting the Color Run, child abuse needs to end. If you see something, say something."

The END IT! for Autumn Color Run raised money through event sponsorships, registrations, and community support, as well as discounts from vendors. Proceeds will fund scholarships for children to attend Camp Autumn this summer.

"Thanks to the dedication and commitment of families like the Cleveringas and Emmelkamps, and the many community members that participated through running, walking, volunteering, or sponsoring this event, we are able to provide more kids with a fun, safe, and healing week at Camp Autumn this summer," says Kim Scorza, President/CEO at Seasons. "We continue to be humbled and grateful for the

community's support of Camp Autumn and the children we are privileged to serve."

For more information on services provided by Seasons, Autumn's Center, and Camp Autumn, please visit our website at: [www.seasonscenter.org](http://www.seasonscenter.org) or call 1.800.242.5101.

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Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of Iowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community's economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons' services, please visit [www.seasonscenter.org](http://www.seasonscenter.org) or call 1-800-242-5101.

Avera is a regional partnership of health professionals who share support services to provide excellent care at 300 locations in 100 communities in eastern South Dakota and surrounding states. Our ministry, our people and our superior values distinguish Avera. We carry on the health care legacy of the Benedictine and Presentation Sisters, delivering care in an environment guided by our values of compassion hospitality and stewardship. Avera employs more than 13,500. Inpatient, outpatient and clinic visits totaled nearly 2.5 million in the last year, a number equal to more than twice the population of the Avera service area. For more information please visit [www.avera.org](http://www.avera.org).