



NEWS RELEASE

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For Immediate Release

Spencer Snowman Building Contest with Fun for the Whole Family

Spencer, IA – Seasons Center for Behavioral Health is hosting the Big Snow Showdown, a winter wellness event and Snowman Building Contest, on Saturday, February 20 from 9-11 AM on the west lawn of the Spencer Hospital. In addition to the snowman building contest, there will be free resources, prizes, and fun for all ages.

“We are grateful to the City of Spencer's Renaissance Initiative Grant for supporting this community event for families,” said Kim Scorza, CEO/President of Seasons Center. “It's important for families to have opportunities like this to spend time together, especially when we're all so limited during the pandemic. It also allows us to provide important resources on self-care, strengthening our family, and ways to seek help when needed.”

The City of Spencer Renaissance Initiative Grant was designed to annually support community projects and to encourage innovation in meeting the needs of a progressive community.

Area businesses and organizations, as well as families, are welcome to participate in the Snowman Building Contest, with the opportunity to win one of five category prizes. Prizes have all been purchased by local Spencer businesses and include family fun activities and gift cards. Seasons is providing snowman building kits with basics like a carrot, buttons, hat, and oreos for eyes, but entrants are encouraged to bring additional accessories to help make their entry stand out. Categories for prizes include: Spencer Spirit, Most Traditional, Most Creative, Most Detailed, and Biggest.

In addition to prize opportunities, contest participants have the chance to win a \$100 gift card, with two winners selected at random. In an effort to include as many businesses as possible, Seasons is also offering entrants from local businesses to submit a photo via Facebook to enter their creation. All other entries will be built on site at the event on the west lawn of Spencer Hospital.

Masks are required for participants 2 or older, as recommended by the Clay County Public Health Department and Spencer Hospital. Distancing will be in effect and there will be minimal use of shared items.

“We can't wait to see the snow creations from our community members lining Grand Avenue!” said Katie Ping, Marketing and Events Coordinator at Seasons Center. “With the weather warming up from the frigid temperatures we've had, we think this is the perfect way to get some fresh air and spend time together as a family – and a community – in a safe way.”

Local businesses, organizations, and families can register ahead of time by emailing Katie Ping at kping@seasonscenter.org. Day-of entries are also welcome. Visit the registration table at the Big Snow Showdown event to sign up. Other activities include an obstacle course, treasure hunt, and games. This event is open to the public and all attendees will receive a free resource bag with self-care and winter safety gifts. Learn more at <https://fb.me/e/Tl4YqfWW>.

Seasons Center for Behavioral Health serves over 5,300 individuals, children, and families across a 19-county service area in Northwest Iowa. For more information, please visit www.seasonscenter.org and stay up-to-date by visiting us on Facebook.

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Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of Iowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community's economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons' services, please visit www.seasonscenter.org or call 1-800-242-5101.

Avera is a regional partnership of health professionals who share support services to provide excellent care at 300 locations in 100 communities in eastern South Dakota and surrounding states. Our ministry, our people and our superior values distinguish Avera. We carry on the health care legacy of the Benedictine and Presentation Sisters, delivering care in an environment guided by our values of compassion hospitality and stewardship. Avera employs more than 13,500. Inpatient, outpatient and clinic visits totaled nearly 2.5 million in the

last year, a number equal to more than twice the population of the Avera service area. For more information please visit www.avera.org.