



NEWS RELEASE

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For Immediate Release

Seasons Center Staff Attend First Annual Recovery Rally

SPENCER – Seasons Center for Behavioral Health participated in the first-ever recovery rally held on the National Mall in Washington D.C. on October 4, 2015. The agency was represented by Addictions Specialist, Brenna Koedam, LMHC, IADC, and Project Coordinator, Sarah Heinrichs.

Organized by the group, UNITE to Face Addiction, this was a history-making day in the effort to face addiction. Tens of thousands of people showed up and 700 partners joined together for the rally. There were incredible performances from Joe Walsh, Steven Tyler, Sheryl Crow and many others, and the Surgeon General announced the country's first ever report on addiction. The purpose of this event was to ignite and build a movement to address one of the most pressing health issues of our time – addiction.

“No one should ever have to overcome addiction alone. Addiction is preventable and treatable,” says Brenna Koedam, Addictions Specialist. “We appreciate the funding made available by the Access to Recovery project with the Iowa Department of Public Health, to attend this first-ever event and a nationwide movement for recovery.”

Seasons is a non-profit organization and has been providing a broad range of psychiatric and behavioral health services to people and communities in Northwest Iowa since 1959. Seasons strives to provide exceptional care to children, families, and adults through skilled, dedicated, and passionate employees who use evidence-based treatment practices and innovative treatment techniques.

For more information on Seasons' services, please visit our website at: www.seasonscenter.org and Facebook page www.facebook.com/SeasonsCenterForBehavioralHealth

Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of Iowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community's economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons' services, please visit www.seasonscenter.org or call 1-800-242-5101.

Avera is a regional partnership of health professionals who share support services to provide excellent care at 300 locations in 100 communities in eastern South Dakota and surrounding states. Our ministry, our people and our superior values distinguish Avera. We carry on the health care legacy of the Benedictine and Presentation Sisters, delivering care in an environment guided by our values of compassion hospitality and stewardship. Avera employs more than 13,500. Inpatient, outpatient and clinic visits totaled nearly 2.5 million in the last year, a number equal to more than twice the population of the Avera service area. For more information please visit www.avera.org.