



NEWS RELEASE

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For Immediate Release

Seasons Center Hosts 2nd Annual Rally to End Child Abuse

Orange City, IA. – Seasons Center for Behavioral Health is hosting the 2nd Annual END IT! for Autumn Rally in support of Child Abuse Prevention Month on April 1, 2016 at 10:00 a.m. at the Sioux County Sheriff's Office in Orange City.

Northwest Iowa law enforcement, DHS offices, county attorneys, County Board of Supervisors, area Senators and Representatives have all been invited to participate. All community members in support of ending child abuse are welcome to join in the rally. Cupcakes and refreshments will be served following speeches from Kim Scorza, Executive Director of Seasons Center, Dan Altena, Sioux County Sheriff, and Jen Elgersma, mother of Autumn Elgersma, who died from injuries sustained while in the care of her babysitter.

Phil and Jen Elgersma and family from Orange City, Iowa, have partnered with Seasons Center as a way to honor and memorialize Autumn's life.

"We look forward to kicking off Child Abuse Prevention Month with this rally," said Jen Elgersma, mother of Autumn. "It is a good way for us to show support and appreciation for all involved in the lives of kids who are hurting, and to raise awareness at the same time."

The rally will be held at the Sioux County Sheriff's Office at 4363 Ironwood Avenue located northwest of Orange City. The rally on April 1, 2016 at 10:00 a.m. will be a time to reflect on victims of child abuse and learn what our communities can do to help prevent it.

For more information on this event or services provided by Seasons and Autumn's Center, please visit our website at: www.seasonscenter.org, www.autumnscenter.org, or www.enditforautumn.org or call 1.800.242.5101.

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Autumn's Center, the first of its kind regional children's center, will house rooms and offices designated to care for children's behavioral health, including areas for psychiatric services, outpatient therapy, psychological testing, behavioral health intervention services, substance abuse counseling, parent education, and care coordination services. The center will offer a child friendly and healing environment throughout the building.

Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of Iowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community's economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons' services, please visit www.seasonscenter.org or call 1-800-242-5101.

Avera is a regional partnership of health professionals who share support services to provide excellent care at 300 locations in 100 communities in eastern South Dakota and surrounding states. Our ministry, our people and our superior values distinguish Avera. We carry on the health care legacy of the Benedictine and Presentation Sisters, delivering care in an environment guided by our values of compassion hospitality and stewardship. Avera employs more than 13,500. Inpatient, outpatient and clinic visits totaled nearly 2.5 million in the last year, a number equal to more than twice the population of the Avera service area. For more information please visit www.aver.org.