



NEWS RELEASE

For more information, contact
Katie Ping, Marketing and Event Coordinator, Seasons Center
Phone: 1-800-242-5101 | E-mail: kping@seasonscenter.org

14 March 2016

For Immediate Release

Seasons Center for Behavioral Health's 4th Annual Fundraiser: *An Evening with Jimmy Wayne*

SPENCER – Jimmy Wayne, best known as an award-winning country music singer with hits “Paper Angels” and “I Love You This Much,” will tell his inspiring comeback story at Seasons Center for Behavioral Health's annual fundraiser on Saturday, April 30, 2016 at the Clay County Regional Events Center in Spencer.

Jimmy overcame great adversity in his life after growing up in and out of foster care. In his best-selling book *Walk to Beautiful*, Jimmy writes, “Imagine yourself a thirteen-year-old hundreds of miles away from home, in a strange city, and your mom leaves you at a bus station parking lot and drives off into the night with her lover.” Now as an appointed National CASA (Court Appointed Special Advocates) Spokesperson, Jimmy uses his country music platform to help children everywhere, especially teenagers in foster care who are about to age out of the system.

“We are so excited to be able to bring Jimmy Wayne to our region,” said Kim Scorza, Executive Director at Seasons Center. “At Seasons, we are passionate about helping people overcome life's challenges. Jimmy's life story will be inspirational to those who want to help make a difference in the lives of children and families. Everyone can be a part of making someone else's life better and Jimmy's story will show how that can happen!”

Seasons Center's *An Evening with Jimmy Wayne* wraps up a month full of events and community outreach for April's Child Abuse Prevention Month with their END IT! for Autumn campaign. Sponsors of Seasons' *An Evening with Jimmy Wayne* are Northwest Bank, Bank Midwest, Farmer's Bank, KICD, and the Clay County Convention & Visitors Bureau.

“We are grateful for our sponsors’ contributions and the Clay County Convention & Visitors Bureau in awarding Seasons with the Spencer Tourism Grant in order to support our annual fundraiser!” said Katie Ping, Marketing and Event Coordinator for Seasons Center. “We’re eager to have our communities hear Jimmy speak. His story proves that sometimes it just takes one person or one action to change a life.”

Tickets are available at www.enditforautumn.org. General admission tickets are \$25, student tickets \$10, and select tickets, which includes a Meet & Greet with Jimmy Wayne and complimentary appetizers, is \$50. Doors open on Saturday, April 30th at 6:00 PM and the main events begins at 7:00 PM. Concessions will be available for purchase. A silent auction with donations from local businesses will begin at 6:00 PM in the lobby before the keynote begins. Jimmy will perform four songs throughout the evening. Please contact Katie Ping with inquiries or for sponsorship opportunities at kping@seasonscenter.org.

Arrangements for the appearance of Jimmy Wayne were made through Greater Talent Network, Inc., New York, NY.

– 30 –

Autumn’s Center, the first of its kind regional children’s center, will house rooms and offices designated to care for children’s behavioral health, including areas for psychiatric services, outpatient therapy, psychological testing, behavioral health intervention services, substance abuse counseling, parent education, and care coordination services. The center will offer a child friendly and healing environment throughout the building.

Founded in 1959, Seasons Center for Behavioral Health continues to be a leading, comprehensive behavioral health center in the northwest region of Iowa. Offering a broad range of behavioral health Services, Seasons recognizes that investing in behavioral health is investing in a community’s economic, education, health and human services systems. Seasons strives to empower individuals so they might become active, contributing members of their communities. For more information on Seasons’ services, please visit www.seasonscenter.org or call 1-800-242-5101.

Avera is a regional partnership of health professionals who share support services to provide excellent care at 300 locations in 100 communities in eastern South Dakota and surrounding states. Our ministry, our people and our superior values distinguish Avera. We carry on the health care legacy of the Benedictine and Presentation Sisters, delivering care in an environment guided by our values of compassion hospitality and stewardship. Avera employs more than 13,500. Inpatient, outpatient and clinic visits totaled nearly 2.5 million in the last year, a number equal to more than twice the population of the Avera service area. For more information please visit www.avera.org.